



November 15th-17th 2017 - GSK Vaccines srl - Siena - Italy

Day I - Wednesday, 15th November

09.00-09.30 Welcome Coffee & Registration

09.30-10.30 Introduction of Scientific Communication and How to write an Abstract
Giada Mondanelli - Università degli Studi di Perugia, Italy

10.30-11.00 *Coffee break*

11.00-12.30 How to write an abstract - Team exercises and discussion
Giada Mondanelli - Università degli Studi di Perugia, Italy

12.30-14.00 *Lunch*

14.00-14.30 Poster Presentation
Giada Mondanelli - Università degli Studi di Perugia, Italy

14.30-15.15 Poster - Team Exercise

15.15-15.45 *Coffee break*

15.45-17.30 Poster - Team Exercise and discussion
Giada Mondanelli - Università degli Studi di Perugia, Italy

Day II - Thursday, 16th November

09.30-10.30 Power Point Presentation Skills
Giada Mondanelli - Università degli Studi di Perugia, Italy

10.30-11.00 *Coffee break*

11.00-12.30 Power Point Presentation - Team exercise
Giada Mondanelli - Università degli Studi di Perugia, Italy

12.30-14.00 *Lunch*

14.00-15.15 Powerpoint Team exercise and discussion
Giada Mondanelli - Università degli Studi di Perugia, Italy



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Day III - Friday, 17th November

10.30-12.30 Pharma Business and its Communication

Eleonora Vannuccini - GSK Vaccines Srl, Italy

12.30-14.00 *Lunch*

14.00-15.30 Introduction: The story

Lisa Vozza - Associazione Italiana per la Ricerca sul Cancro, Italy

Writing Short

Lisa Vozza - Associazione Italiana per la Ricerca sul Cancro, Italy

15.30-16.00 *Coffee break*

16.00-17.15 Individual Exercises and Discussion

Lisa Vozza - Associazione Italiana per la Ricerca sul Cancro, Italy